

FIDEURAM SUPPORTS THE 81st ITALIAN OPEN PRESENTED BY THE EMILIA-ROMAGNA REGION

Milan, 18 June 2024 - For the eighth consecutive year, **Fideuram Intesa Sanpaolo Private Banking** has partnered with the **Italian Open**, now in its **81st year**, which will take place from **27 to 30 June**.

The event will be held at the Adriatic Golf Club in Cervia, Emilia-Romagna: a world class golf course with 27 holes, spread over almost 100 hectares alongside an ancient pine forest.

Fideuram Intesa Sanpaolo Private Banking will be supporting top golfers from all over the world. Throughout the event, **Fideuram** will welcome its guests in a special area on the 18th green. On 26 June, the **Rolex Pro-Am** will be held, in which several **Fideuram** teams will participate, under the guidance of the champions who will be playing in the Open.

The Intesa Sanpaolo Group's Private Division is also Sky Sport's main partner for its golf programming, ensuring constant visibility on the channel. The 81st **Italian Open presented by the Emilia-Romagna Region** will once again be broadcast live on **Sky Sport Golf**, a channel dedicated to golf enthusiasts.

Lino Mainolfi, CEO of Fideuram Intesa Sanpaolo Private Banking, commented: *"We are delighted to support, for the eighth consecutive year, the most important international event organised by the Italian Golf Federation. The world of financial advice and golf have many similarities; both require strategic planning, patience and a focus on long-term success. We are also proud to be working alongside the tourism and hospitality sector in Emilia-Romagna. This is an important sign of the revival, resilience and strength of an area devastated by the recent floods.*

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Fideuram - Intesa Sanpaolo Private Banking is part of the Intesa Sanpaolo Banking Group and is a wholly-owned subsidiary of Intesa Sanpaolo S.p.A. This division brings together the Group's financial advisory, asset management and fiduciary services companies; it is the leading private bank in Italy and among the top in Europe, with assets of EUR 372.5 billion (as at 31 March 2024) and an international presence in asset management, offering expertise in both liquid and private markets to support private bankers and their clients. Over 6,600 Private Bankers work for the Division across five networks: Fideuram, Intesa Sanpaolo Private Banking, Sanpaolo Invest, IW Private Investments, and the International Network.

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